

PRODUCT MANAGER

DEPARTMENT: Product Management (under Brand Experience department)

REPORTS TO: Director of Brand Experience and Product Management (DoBX&PM)

LOCATION: Amsterdam, The Netherlands

Want to continually build, refine, and execute on a compelling multi-year product roadmap which captures the imagination and purchase decisions of our OEMs, retail, and bike consumers?

CANDIDATE PROFILE AND JOB SUMMARY

We are looking for a highly motivated, process-driven, and detail-oriented Product Manager with strong experience in the bicycle industry. In this position, you will play a key role in the constant evolution and maintenance of our product portfolio. Additionally, you will contribute to the development and execution of our strategic product roadmap, at the direction of the Director of Product Management.

The Product Management discipline within enviolo owns Phase 0 (customer requirements gathering) of the product development phases. For phases 1-4 you are a primary stakeholder and involved in the different phase gate reviews, with the Operations group responsible for driving it to the finish line.

The Product Management team is the entry point for technical collaboration and integration possibilities, with both customers and other (e)Bike component makers, in our product portfolio and roadmap. Together with the Director of Product Management, you lead enviolo in exploring and maximizing product integration possibilities.

After new products or integration products are brought to market, you hand-off the next steps to our Business Development (BD) team. The BD team is responsible for winning specification with customers, and actively educates customers and channel partners on enviolo products to stimulate demand. You will act as a technical sales support person for the BD team to ensure we continue to exceed our customer sales experiences.

In day-to-day activities, you work closely with our Business Development, Brand Experience, Operations and Engineering groups to make sure we are capturing potential new (customer) requirements. Your Product Manager role requires a user-first mentality, a strong eye for detail and an analytic mindset. You have robust stakeholder management skills and have solid data available to back your arguments.

BACKGROUND

We are enviolo; started in Europe in 2014, currently with 3 offices, across 2 different continents, we work with around 50 colleagues to empower bike makers to develop great bikes. At enviolo, we develop innovative shifting solutions for bikes and ebikes. We are an ingredient brand, meaning we sell directly to bike manufacturers (OEMs) and bike sharing program operators (push strategy). We also influence retailers indirectly through our innovative channel education and training programs.

enviolo envisions a future in which our products and services will empower bike makers to develop great bikes. Bikes for great multitudes of urban dwellers. Bikes that can change their riders' lifestyles, have a wide variety of uses, and solve problems in traditionally car-centered societies. We envision this future by maintaining loyal business relationships and building a culture of authenticity and honesty with all stakeholders. We want to collaborate, with our partners, to be a beacon of change, creating urban communities focused on sustainable, healthy, socially-responsible lifestyles.

KEY RESPONSIBILITIES & TASKS

- Develop a compelling multi-year product roadmap vision which captures the imagination and purchase decisions of our OEMs, retail, and bike consumers. This is done in close collaboration with the Director of Product Management.
 - You are responsible for ensuring the internal organization is aligned with product management`s vision for products.
- You will own the creation of new product deliverables, such as business cases and product project scope documents.
 - Actively manage the relationship with the Business Development team by collaborating on business cases and keeping the product dashboard / backlog updated.
- You will act as technical sales support resource to our Business Development team on complex technical issues to ensure we continue to exceed our customer sales experiences.
- You work closely with our Business Development, Operations and Engineering groups to collaborate on key new-product-project inputs.
 - Your Product Manager role requires a user-first mentality, a strong eye for detail and an analytic mindset. You have robust stakeholder management skills and have solid data available to back your arguments.

- Collaborate-with and empower project members without formal management authority in a cross-functional environment.
 - Example: You will work closely with the Program Manager's on Phase 1-4, but in a collaborative manner, as this is managed by Operations.
- Support the Program Managers (in the Operations department) in delivering upon the project scope requirements and business cases by providing them continuous feedback while collaborating on discussions around trade-off decisions, as needed.
- Owner of industry trends, market data and the competitive landscape.

PREFERRED PROFESSIONAL TRAITS, QUALIFICATIONS AND EDUCATION

- 5+ Years' experience in key product-related roles in high-growth, disruptive companies, ***preferably in cycling or urban mobility sectors.***
- Proven experience bringing in a data-driven approach to decision making, both in day-to-day management and in making strategic trade-offs.
- Experience presenting market and industry demands, hopes, and opportunities to key stakeholders and management.
- Experience collaborating with a wide variety of individuals, internal and external to the organization, and building a coalition for excellence in products, product lines, and their overall portfolio.
 - Including the ability to rapidly establish trust through authentic communication as a great team player.
- Know-how to create progress and solve problems; you are a 'no excuses' proactive, collaborative problem solver capable of mobilizing and motivating resources across and outside the organization
- Excellent communication skills with regards to presentations (oral, written etc.)
- Strong creative, strategic, analytical and organizational skills
- Fluent in English; Dutch and / or German skills is a plus

BENEFITS WE OFFER

- Above market salary and competitive benefits (including 25 Days PTO and 10 paid holidays).
- Annual bonus program
- Bike purchase program
- Fitness Reimbursement
- Sabbatical Program